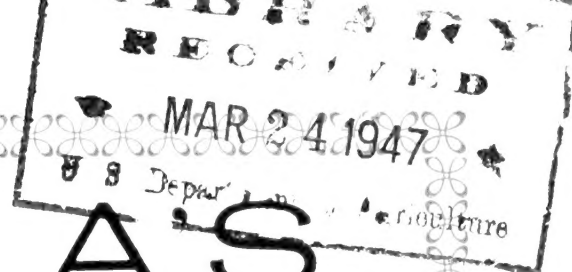


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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PARRELLA'S

1947 DAHLIA CATALOGUE



SALLY KLEIN
Description on Page 3

ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y.
Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1947. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quantity will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue); the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Five Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN
THE AMERICAN



DAHLIA
SOCIETY

For ENTRY BLANKS write to the Secretary, Dr. Ward Cook, 34 Puritan Avenue, Tuckahoe, N. Y., or to us.

The
PARRELLA
DAHLIA GARDENS

*presents the following introductions from our Gardens and
other Growers, for the Season of 1947*

SEE HONOR ROLL & TRIAL GARDENS REPORT

SALLY KLEIN F. D. (Kelly-Parrella)—Color, blend of tyrian pink and pinard yellow with both colors showing in lines on the broad petals. Yellow at base of petals and in center. Blooms average 10 inches or better without forcing. Flowers erect on fine cane-like stems facing. Plant, an easy and vigorous grower, a prolific bloomer with insect resisting foliage. In presenting this dahlia, we are sincere in saying, this is one of the finest dahlias we have had the pleasure of offering to the public.

NOTE: Sally Klein received first prize in seedling class and also first prize in a basket of 12 bloom at Jamaica, Long Island dahlia show. On Mr. Dudley's, Mr. Robert's, and Col. Eddy's Honor Roll, and also, certificate winner at Trial Gardens, Storrs and Maryland. We are quoting from Mr. Roberts', the following paragraph, "My bloom of Sally Klein were larger than those you had at the New York show. Height of plant, five and one half feet. **Roots \$15.00 net Plant \$7.50 net 3 Plants \$20.00 net**

SKYROCKET (Sarett-Ruschmohr)—A clear vermilion straight cactus. Diameter 10 to 12 inches; depth 5 to 6 inches. A striking scarlet bloom with a gold sheen; of remarkable substance; holds its color in the sun. The formation of the bloom is uniformly immaculate.

Root \$15.00 Net Plant \$7.50 3 Plants \$20.00 Net

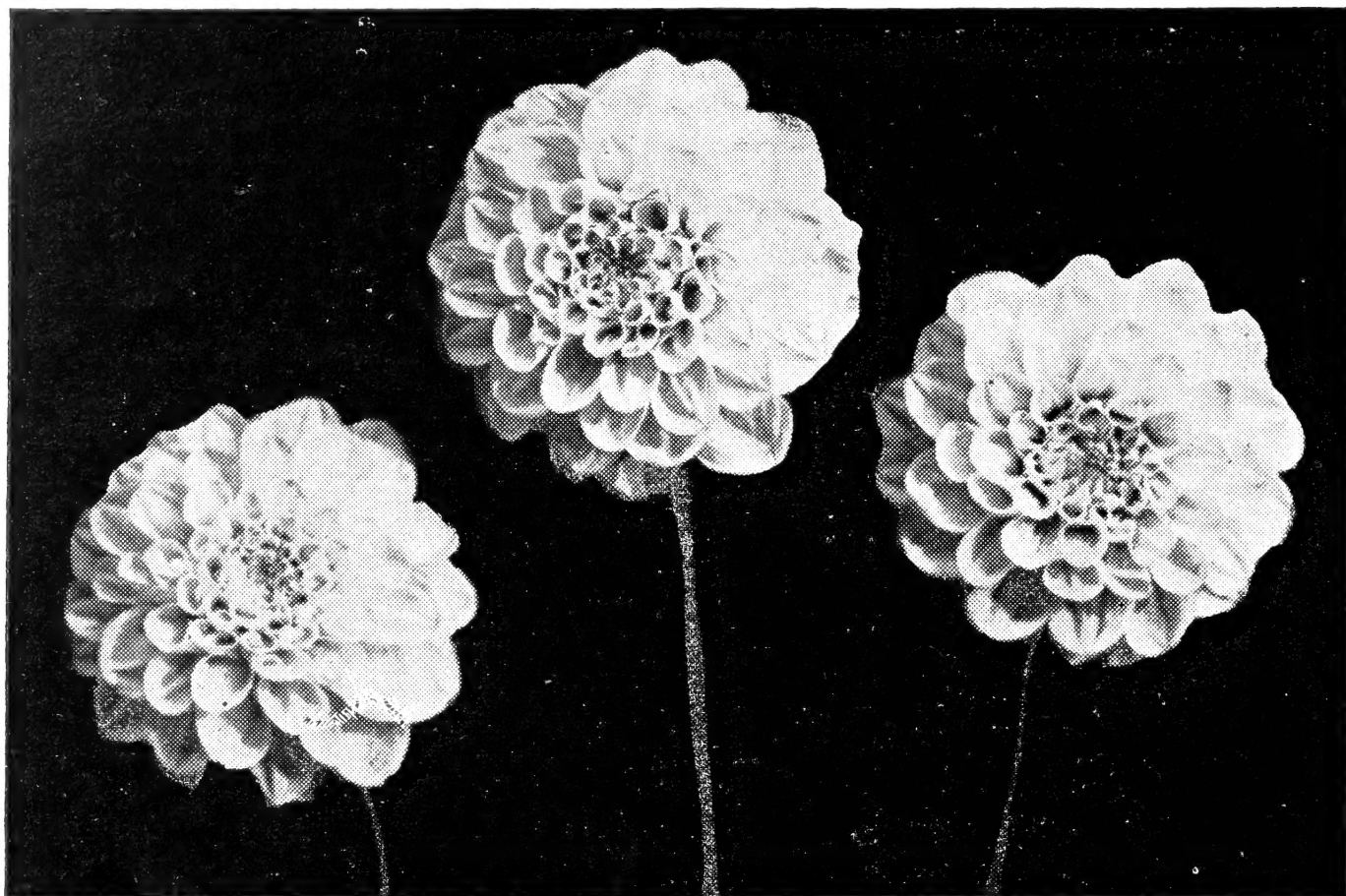
MICHAEL BLACK I. D. (Phillips-Oakleigh)—An outstanding new Informal in the big bloom class. Without forcing, this splendid variety just naturally grows large — blooms 10-12 inches with good depth and perfect formation. Foliage and plant growth always healthy and insect-resisting—never stunts. Color is a velvety Reddish Purple that does not fade. **Plant \$5.00 Net**

REFUGEE KECK—The outstanding Yellow Cactus. Winner of Flower Grower Award (Leonard Barron Memorial Trophy) N. Y. 1946—Silver certificate undisseminated seedling class N. Y. 1946. Highest scoring dahlia at Storrs 1945. On Eastern Honor Roll. A medium size incurved cactus sure to win in its class. Flowering habit prolific on strong, erect stems.

Plant \$5.00 Net

SILVER METEOR F. D. (Wolfe)—Mauve with silver lines and silver reverse, a new color, perfect centers. Blooms are 9 x 6, facing to 45° angle, good substance; good long stems, good heavy foliage. Plants about 5 feet tall, early midseason. On Honor Roll. **Plants \$5.00**

PERFECT DAY I. D. (Wolfe)—Pure waxy white. Bloom 13 x 8. Facing good center, good substance; stem 13 inches from base of bloom to first set of leaves. Tall, fine, healthy dark green foliage—midseason, a beauty. On Honor Roll. **Plants \$5.00**



DAVE PLATT

DAVE PLATT F. D. to Ball (Fioretti-Parrella)—Color, white with flush of mallow pink at center. In offering this dahlia, we believe that we have one of the finest florist dahlias. I'm sure this will replace some of the existing varieties. Judging from the request of the New York Florist Club, which was as follows: "The judges indicated that they would like to see this exhibit again with the required 25 blooms as it has unusual merit." Average blooms three to four inches. A vigorous grower with fine branching habit. Plenty blooms can be cut from this variety throughout the season, very early bloomer. We believe this is one of the finest cut flowers for the florist trade.

NOTE: Dave Platt received gold medal at the New York Florist Club, Hotel Penn., October 14, 1946. Also, first prize in the seedling class at Jamaica, Long Island 1945 Dahlia Show. On Mr. Dudley's Honor Roll. Height of plant, four to five feet.
Root \$5.00 net Plant \$2.50 net

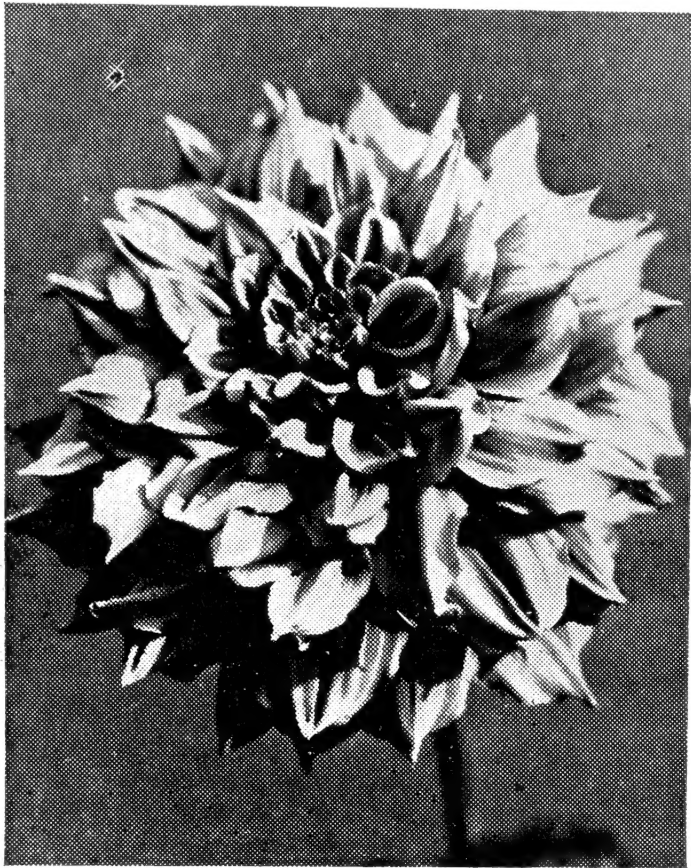
POLARIS S. C. (Curtis Redfern)—Polaris is pure white and measures from 12 to 14 inches in diameter. Polaris has been grown in Santa, this variety won First when a seedling, at the Dahlia Society of California Show; first with three white arrangements; best flower in the Show; first with 15 Blooms; and Special First for a Floricultural Achievement.

Plant \$5.00 net

NORTHERN LIGHTS C. (Dixie)—11 x 6, White. One of the largest dahlias in existence. Scored 84 at East Lansing and is on Eddy's Honor Roll.

Plants \$5.00

Order early and you will not be disappointed.



DREAM GIRL I. D. (Kelly-Parrella)—Color, cadmium yellow and flame scarlet blend. Lots of substance, thick wrinkled and pointed petals. Plant, vigorous grower with fine branching habit. Can cut from 15 to 20 blooms or more from a single plant. Average size from 7 to 9 inches on cane-like stem. Flowers facing and on top. This beautiful dahlia attracted a lot of attention at our Garden this season. Height of plant 5 feet. On Mr. Dudley's Honor Roll.

Roots \$10.00 net

Plant \$5.00 net

3 Plants \$12.00 net

DREAM GIRL

CLARA HOOK St. C. to S. C. (Wolbert-Rocky River)—The color is golden-yellow, lightly suffused apricot on outer petals. Blooms 9 to 11 inches of excellent substance. A fine keeper when cut. Bushes tall, with glossy dark green foliage. A free bloomer. Winner of the highest seedling honor bestowed by the American Dahlia Society, the Derrill W. Hart Medal, awarded for the highest average score at three trial grounds. **CLARA HOOK** is the current winner in the large bloom division. **Plant \$7.50**

SCARLET BLAZE F. D. (Wolfe)—Solid scarlet. Bloom 8 x 6. Excellent high center, good substance, facing to 45°, petals turn back to stem. Beautiful florist flower as well as fine exhibition variety. Medium tall, very good stems and foliage. Certificate from East Lansing and on Honor Roll. **Plants \$5.00**

CAROL LEE S. C. (Far West)—A large flower of 10 to 12 inches on nice long stems with its petals twisting and rolling together at the ends, with a high center giving it a beautiful formation. Color almost white with mallow pink along veins. Bush about 3½ to 4 feet, with good foliage. On Col. Eddy's Honor Roll. **Plant \$5.00 net**

"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following **GUARANTEE**, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

GENERAL LIST OF STANDARD VARIETIES

Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.

ADELE HENDERSON F. D. (Rindfleisch-Parrella)—Color, citron yellow with stromtian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. 7½ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Height, 4½ to 5 feet. Received a certificate at Storrs, 1941. Also an Honor Roll Dahlia. **Root \$2.00**

AGLOW (Dahliadel)—This beautiful Informal Decorative is warm Amber Yellow, heavily suffused Scarlet on the center area of each petal, and is enhanced with a golden sheen overall. A fine open grower, producing deep, full blooms on long, erect stems without disbudding. Blooms easily average 10 x 6 inches and the bush is about 6 ft. tall. One of the most appealing of all fall shades. **Roots \$5.00 Plant \$2.50**

ALFRED LUNT F. D. (Parrella)—Exhibition as well as commercial. Height of plant 6 feet. Size of bloom, 8 inches by 6 inches, or better. Color, currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top. **Root \$2.00**

ALL AMERICAN S. C. (Salem)—Mulberry rose, suffused salmon with wax yellow at base of petals. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height, 6 feet. **Roots \$2.00**

AILS BELLE (Hulin)—Informal of raspberry red with a shade lighter on the reverse. Wonderful as a cut flower with stems as long as you wish. Everyone likes this beauty. **Root \$2.00**

AMERICAN PURITY (J. Nuneviller)—Glistening white. True semi-cactus type with absolutely straight stems which are in proportion to the size of the huge blossoms and clean foliage. Height, 5 feet. **Root \$1.00**

AUTUMN SUNSET I. D. (e-mh)-C—Lemon yellow lightly tinted spinel red. An exceptionally strong grower and highly resistant to insects. Very large blooms, good stems. **Root \$1.00**

AZURA I. D. (e-mh)-C—A giant dahlia. Color, rosy lilac with a bluish violet sheen. A clean vigorous grower but a late bloomer. **Root \$1.00**

BALLEGO'S SURPRISE S. C. (Ballego)—One of the most beautiful whites. A Seedling of Frau O'Bracht which already has made a fine record. Height, 4 feet. **Roots \$1.25**

BALTIMORE BELLE S. C.—The royal robe of Caesar could not compare with the beauty and lustre of the purple-red glow of this new and magnificent Dahlia. **Roots \$2.00**

Prices in this catalogue are correct. This catalogue cancels all previous lists.

SPECIAL NOTICE

1. NOTHING but tried and selected tubers is sent out.
2. I PRACTICE treating my customers as I would want others to treat me.
3. I SELL my stock at prices that are within reason.
4. I AM NOT trying to grow every dahlia grown, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

OUR GUARANTEE

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

SHIPPING: We ship our dahlia roots from April 20th on and our dahlia plants from May 1st on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than two dollars (\$2.00). Kindly add 20c for postage.

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.



BETSY L. I. D. (Lewis-Parrella)—Color, Tyrian pink and Tyrian rose with orange buff. Pointed petals. A beautiful and attractive Dahlia of medium size, 6 to 7 inches. On fine strong stems, flowers facing. Plenty blooms can be cut from a single plant all thru the season, insect resisting foliage and an easy grower. We highly recommend this Dahlia not only to the amateur grower, but also to the florist trade. **Root \$3.50 Plant \$1.50**

BILL ARBURY S. C. (FitzGerald-Parrella)—A lovely clear white with cream shading at the base of the petals. This variety has a leaning in some blooms to informal decorative such as we find in Frau O'Bracht, 10 inches or better with great depth. **Roots \$2.00**

BLUE RIVER (Salem) F. D.—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height, 4 feet. **Roots 75c**

CALIFORNIA IDOL I. D. (Ballay)—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and yet is an extremely refined flower in every sense. Height, 4½ feet. **Roots 75c**

CARL DAHL I. D. (Scott)—Agraceful giant flower. Can easily be grown to 12 inches or more. Color, apricot buff, reverse old rose, with a concentration of old rose at center. A free bloomer, with fine stem. **Root \$1.00**

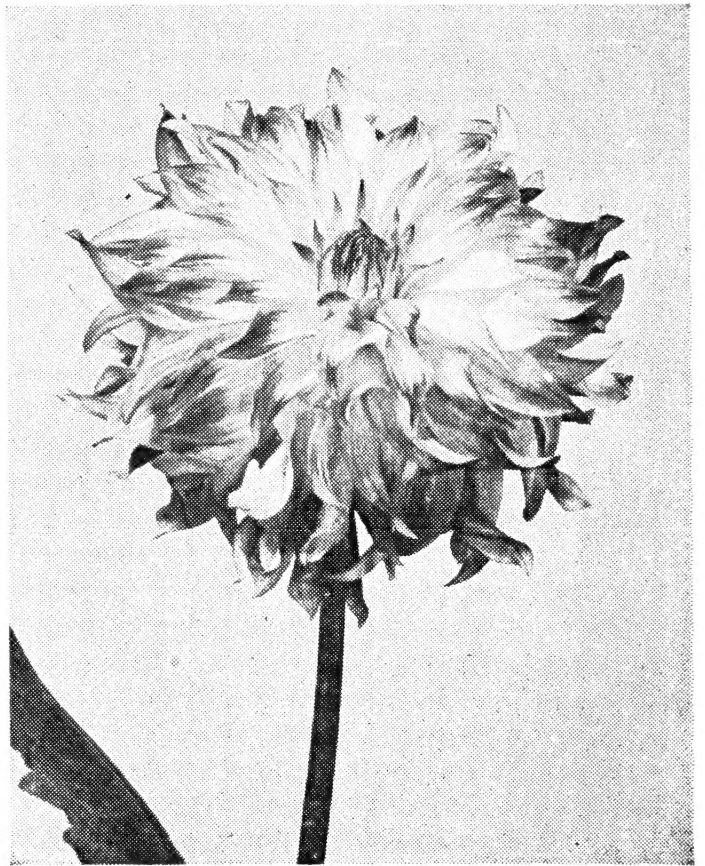
COL. A. G. RUDD I. D. (Geneva Gardens)—Magnificent color, carmine mahogany red with darker center. Ramrod stems that hold the blooms at just right angle. A point scoring dahlia in the garden or on the exhibition table. Size 12 inches by 7½ inches deep. Bushes are of medium height, branching low, producing long canes. **Root \$3.00 Plant \$1.50**

CHEROKEE BRAVE I. D. (Ricks-Dahliadel)—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. Height of plant, 5½ feet. **Root \$1.00**

CAROLINE KERNOCHAN I. D. (Fioretti-Parrella) — This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Roots \$7.50

Plant \$3.50



CAROLINE KERNOCHAN

CHATTAGUA SALUTE F. D.—Pure White

75c

COLIN KELLY, JR. (Salem 85A)—1943. Bloom 12 x 5, Bush 4½ ft. One of the largest new phlox pink dahlias. Potash is recommended to help stems hold flowers in wet weather. On Honor Rolls. Best bloom in the 1943 New York Show.

Root \$3.50 Plant \$1.50

COLOR SKETCH F. D.—A cut flower type of wonderful color and rare beauty. Deep rose pink with stripes and blotches of white. Extra stiff stems and fine keeper. Several times a winner.

Roots \$2.00

CORALCACTUS (Bennett-Beckmann) Ruschmohr—Incurved cactus. Beautiful shade of coral pink. Profuse bloomer, blooming from early August till frost. Had most outstanding record this past season. American Home Achievement Medal winner in N. J. State Show and Greater St. Louis Show. Runner-up in Washington Show. Winnings in individual classes which include N. Y., Scranton, Washington, St. Louis and L. I. Shows. Certificate winner in Storrs. Listed on the 3 Honor Rolls. One of the outstanding dahlias in our garden.

Root \$5.00 Plant \$2.50

CROWNING GLORY I. C. (S. D. G.)—This dahlia upon opening appears somewhat on the semi-cactus type, but as it develops the edges of the petals fall back and roll forming quills which gradually incurve. It is rose pink with a cream center and the most beautiful and artistic dahlia. Blooms are 12 inches and over with good depth, on long straight stems. Height, 6 feet.

Root \$3.00 Plants \$1.50

D-DAY F. D.— 7 x 4. A soft one tone pink. This is the only dahlia in this color except "Everybody's Favorite." A very excellent cut flower with long branches and long stems. Awarded a special prize for keeping qualities at New York Show in 1944 after being delayed en route, was out of water forty-four hours, arriving the afternoon of the second day of the Show. Received good scores at Storrs and East Lansing and scored 86.2 at Ohio, where it was the highest scoring dahlia for 1944. On Eastern Honor Roll.

Roots \$5.00 Plant \$2.50



DIRECTOR MARSHALL HOWE

DIRECTOR MARSHALL A. HOWE F. D. (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize winning wherever shown. Also a certificate winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the undercolor of mulberry purple. To the whole flower there is a cast of red cerise. The petals fall back almost to stem, giving a ball effect. Height of plant, 4½ feet.

Roots \$1.50

DAHLIAMUM I. D. (Chemar)—A very large, deep flower of cadium apricot with a golden sheen. Stems are strong, carrying the flower on top.

Root \$1.50

DAN'L DEL ROI ALBERT F. D.—Purple tipped white, very outstanding.

Root \$1.00

DIXIE'S WINE DOT I. D.—A clear white flecked and splashed with wine red. Similar to Haslerova, except that it is more informal and larger. Blooms average 10" to 12". Stems are long and stiff on a 5 to 7 foot bush.

Root \$3.00 Plant \$1.50

DARCY SAINSBURY F. D.—One of the finest whites we ever grew. This dahlia came to us from AUSTRALIA. This is a champion, without exaggerating. The immense blooms are erect on cane-like stems, facing sideways. Height of plants 4½ feet.

Root \$1.00

DR. KENNETH TAYLOR I. D. (Fioretti-Parrella)—This is an unusually fine dahlia which produces plenty of fine blooms, averaging 8 to 9 inches in diameter with great depth. It is a pleasure to grow as the plant is perfect, stem is excellent, foliage, insect resistant and blooms are held facing and on top of best of stems. Color, scarlet red with bronze sheen and reverse of orange buff, showing as petals twist. Height, 4 to 5 feet.

Root \$3.50 Plant \$1.50

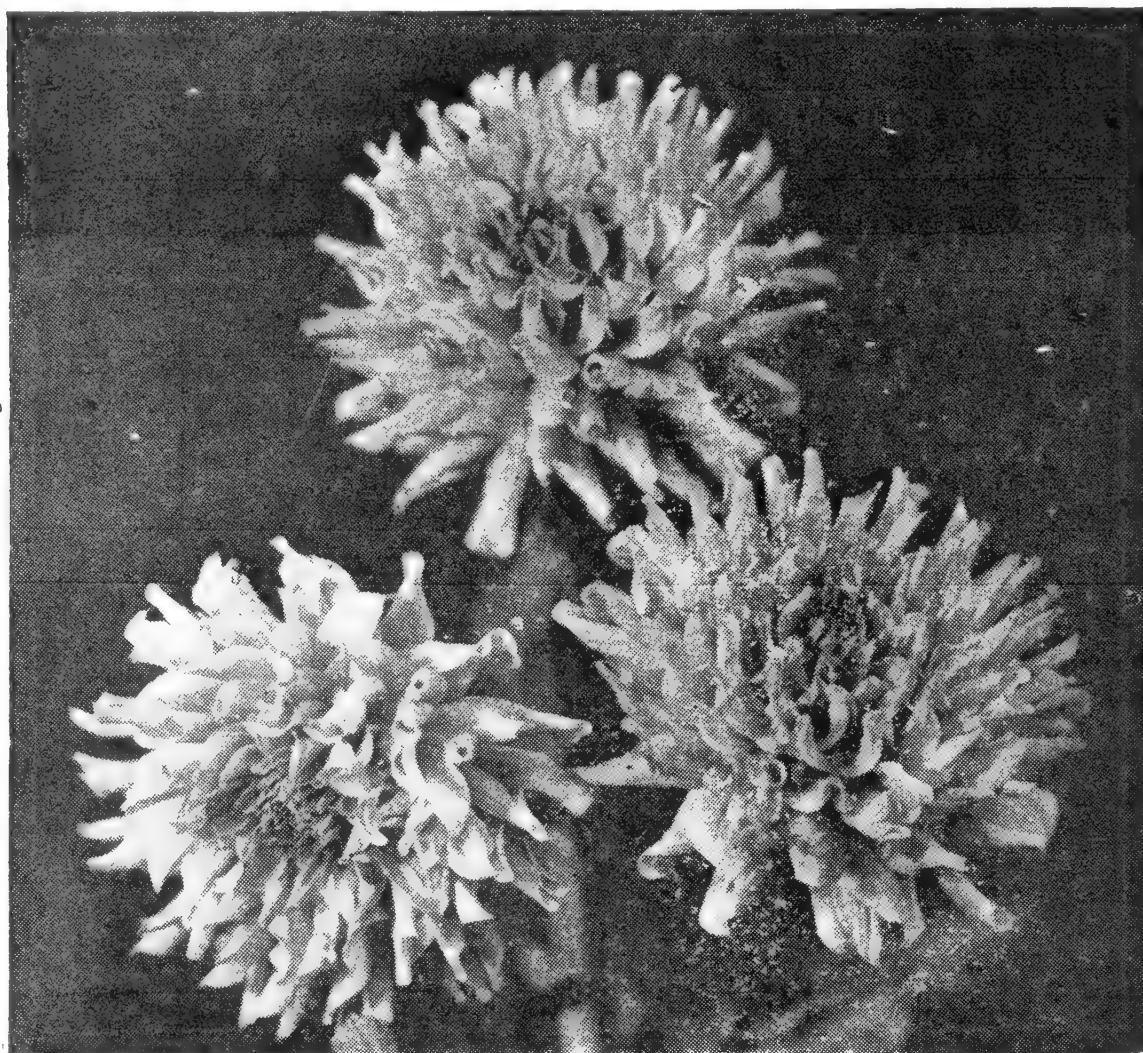
DEAN SHURTLEFF I. D.—Red, very large.

Root \$3.50 Plant \$1.50

DELROSE (Slocum-Dixie) **I. D.**—10 in. x 6 in. White with yellow border on each side of petal. The deep yellow border gives the blooms plenty of contrast. Received Certificate of Merit, East Lansing in 1941. On Midwest Honor Roll 1942. Due to the illness and death of Mr. Slocum it was not introduced at that time.

Root \$7.50 Plant \$3.50

Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.



DOROTHY SCHMIDT

DOROTHY SCHMIDT (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-cactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter and 4 inches in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. Height of plant about 4½ feet. Root \$3.00 Plant \$1.50

EVELYN CHANDLER S. C.—Large golden apricot. Roots \$1.50

EDITH WILLKIE S. C. (Tooker)—Color, pure white. This beautiful exhibition dahlia won the "American Home Achievement Medal." Blooms are of an immense size, from 12 to 15 inches in diameter. Regardless of its size, blooms are finely formed and are borne on cane-like stems. This particular variety attracted a lot of attention at the New York World's Fair, 1940, as well as at the A. D. S. Show, 1941. We recommend this dahlia very highly. Roots \$3.50 Plants \$1.50

EVENTIDE I. D. (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size. Height, 4 feet. Roots \$1.50

ELLA MAY C.—Rhodamine purple. Height, 4 feet. Roots 75c

FAITHFUL (Dahliadel)—White Semi-Cactus. Under normal culture blooms are 9 to 10 inches by 4 to 5 inches deep. Bush grows sturdy with well proportioned stems. Easy to grow with blooms always full centered. Listed on the Midwest Honor Roll. Root \$3.50 Plant \$1.50

FIREBALL F. D. (Bissell)—Color, a brilliant scarlet which does not burn or fade. The foliage is heavy and absolutely insect-resisting. Height about 5 feet. **Roots 75c**

FLASH C. (Salem)—Color, crimson red, tipped pure white. The petals are serrated, and they curl and twist further enhancing this beautiful dahlia. Height, 5 feet. **Roots \$2.00 Plants \$1.00**

FIVE STAR GENERAL (Ramage) Ruschmohr—Formal Decorative. Another one of our giant introductions. A blend of Amaranth Pink blushing into Tyrian Pink, centering to a Maize Yellow. Strong sturdy plant, bearing blooms on long stiff stems. Blooms 11 to 12 inches. Certificate of Merit at Storrs and East Lansing. Listed on the 3 Honor Rolls. **Root \$7.50 Plant \$3.75**

FLORISTS BEAUTY F. D. (Parrella)—It gives me great pleasure to offer this very fine commercial bi-color dahlia to our customers as well as the florist trade. This is the flower we have long been waiting for. Florists Beauty is one dahlia that for its keeping quality after being cut, cannot be beaten. Imagine four blooms cut on Monday, Oct. 1st, and the same shown the following Saturday, Oct. 6th, at the Long Island Dahlia Society Show! My two entries, one in seedling class and other in regular class, both received first prize. The blooms shown on Saturday were in far better condition than on the day they were cut. Color—Amaranth Purple. Fine white tips, pointed petals. Size of blooms 6 to 7 inches. Held on long perfect stem. All flowers facing. An Honor Roll dahlia.

NOTE: Florists Beauty, Received a Gold Medal with a score of 88 points, at New York Florist Club, October 14, 1946.

Root \$3.50 Plant \$1.50

FOREST FIRE I. D. (Dahliadel)—Color, lemon yellow for about one-third the length of the petals, then shaded to rich scarlet toward the tips. Height, 4 feet. **Roots 75c**

FRECKLES I. D. (Kemp)—Color, lemon yellow, speckled and striped peach red. A real novelty. Height of plant, 4½ feet. **Root \$1.00**

FRED SPRINGER F. D.—Large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge. **Roots 75c**

FREIDA GEORGE I. D. (Australia)—One of the most beautiful dahlias we had the pleasure of growing. The color is helio and cream, and one has to see it to fully understand the delicate color. The blooms are large on wonderful stems. One of the very best. Height, 5 feet. **Roots \$1.00**

GENERAL JOHN J. PERSHING S. C. (Ward-Ruschmohr)—Sport of the ever prize winner dahlia Virginia Rute, in a new and pleasing color of coral and jasper red with chrome flush. One can grow this as large as they can grow Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont, W. Va., in 1943. Also winner of The American Home Achievement Medal in St. Louis in 1943. **Root \$5.00 Plant \$2.50**

GINGER ROGERS I. D.—Deep sulphur yellow. **Root \$3.00 Plant \$1.50**

GLAMOUR I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple, deeply edged amaranth pink. Height, 5 feet. **Root \$2.00**

GENERAL MOTOR S. C.—Dark Red, Large. **Root \$3.50 Plant \$1.50**

GOLDEN STANDARD S. C. (Downs)—A very showy variety of large size. Color, a golden tan, blushed with tints of amber and bronze. The blooms are held facing on long stiff stems. Plant, 6 feet. **Root 75c**

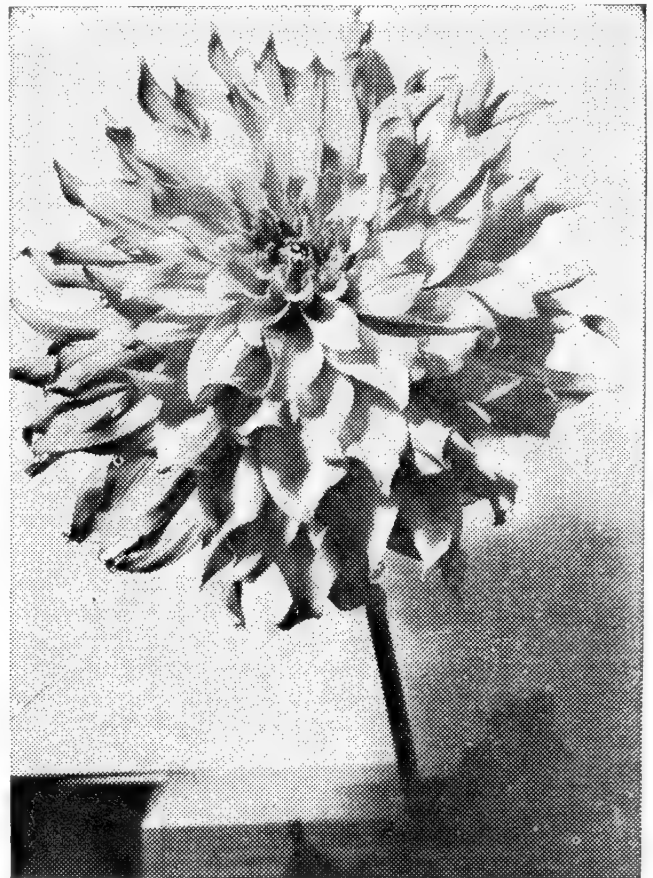
GOLDEN WEDDING S. C. (Hulin)—It is golden throughout and the stems hold it well up in the air. It is a very free bloomer and we have sold quantities of the blooms for the past four years. It did not get the honor of being on the rolls but it is definitely too good a “bread and butter dahlia” to keep a secret. We have a good stock of this and if you care to try it we are sure you will not be disappointed. The price is only **Root \$2.50**

GREAT DIVIDE (Semi-Cactus), A Tooker Origination — Winner of Home Achievement Medal at A.D.S. Annual Dahlia Show, New York. This dahlia is a blend with yellow center, blending beautifully to shell pink on outer petals. Grew 12 inches in our gardens this season. Very healthy 5 ft. plants. **Root \$10.00 Plant \$5.00**

GREATER GLORY S. C. (Salem)—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner at the leading Shows. **Root \$1.50**

HILDA FIORETTI S. C. to I. D.

(Fioretti-Parrella)—This is the lovely dahlia that was greatly admired by visitors at the A.D.S. Show in New York. (Remember the basket of large blooms, top center at our display at the A.D.S.?) Hilda Fioretti, a first prize winner at the A.D.S. Show, and received a silver medal at the New York Florists' Club, October 11, 1944. The coloring of this marvelous dahlia is so attractive and outstanding that you cannot forget it. Color, deep rose pink, blended deeper rose color with stripes and fine tips of apricot yellow. Size of blooms, 9 to 10 inches in diameter. The plant is a perfect grower with marvelous branching habits. You could cut from 10 to 20 blooms from each plant of size mentioned, with a 3¼ to 4-foot stem. Blooms are held facing on canelike stem. Foliage is insect resistant. Height of plant, 5 to 6 feet.



Root \$5.00 Plant \$2.50

HILDA FIORETTI

HILLSIDE GOLD St. C.—Golden Yellow.

Root \$1.00

H. R. S. I. D. (Seal)—Color, golden yellow throughout; no other shade or tint. Height, 5 feet. **Roots 50c**

HOOSIER MARVEL (Wolfe Dahlia Gardens)—A giant yellow S.C. to I.D. bloom 14 by 7 inches and can be grown larger. Color is quite like Lord of Autumn. Flowers facing to 45 degree angle, good stem and center. Some petals lacinated which adds to its beauty. Plant 5½ to 6 feet tall. Certificate at East Lansing and on Honor Roll. **Plant \$2.50**

HUNT'S VELVET WONDER I. D. (Hunt's-Burnett Bros.)—Color, bright violet burgundy. Blooms up to 15 inches. Stands erect on a fine stem. Height, 5 feet. **Roots 75c**

IVORY PRINCESS S. C. (Hawkins-Ruschmohr)—A grand dahlia with a brand new color. A beautiful shade of ivory. Something that is very much needed in this color class. Blooms are very large and are held on stiff stems. This variety has received many awards in different shows. Height, 6 feet.

Roots \$3.00 Plant \$1.50

JAMES KIRBY I. D.—Rich Ruby Red.

75c

JANE COWL I. D.—Color, a glistening bronzy buff and gold, blending to a deeper shade at the center. Height, 6 feet.

Roots 50c

JANE LAUSCHE S. C. (Rocky River)—11 by 6. Bi-color; rosy mauve tipped white. You will hear so much about this dahlia that I will content myself with referring to it as one of the most beautiful dahlias.

Plant \$3.50

JEAN TRIMBEE S. C.—Color, a rich petunia violet and many blooms close to 12 inches. An unusual and outstanding variety. Height, 5½ feet. Roots \$1.00

TEN BRIEF SUGGESTIONS TO THE AMATEUR

ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.

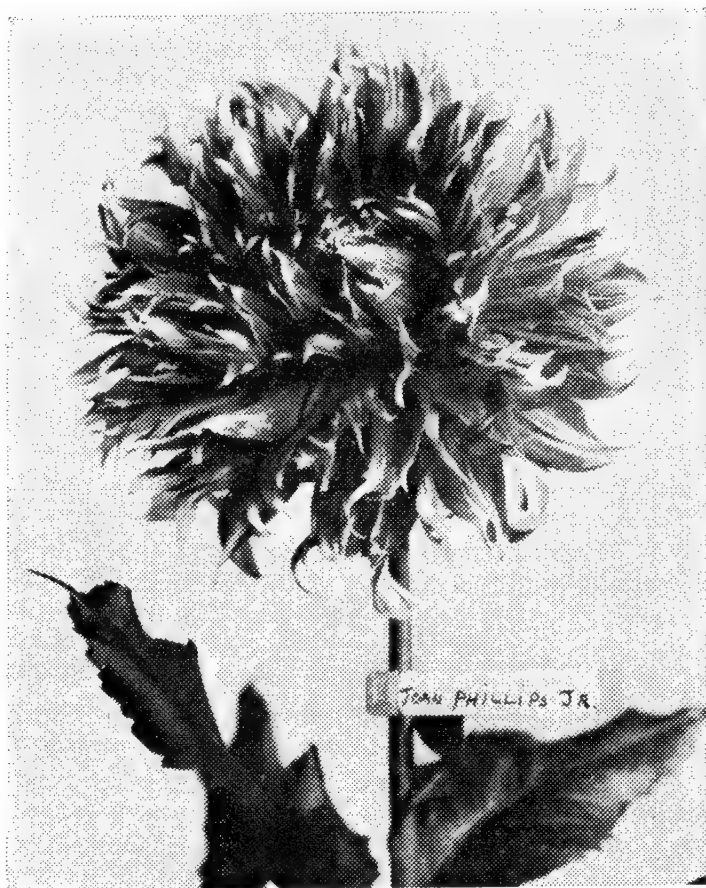
SPRING IS COMING

The long dark winter is coming to a close,
And the days are getting longer all can see;
We all rejoice with the coming of Spring,
It is the life of nature as well as you and me.
The bull frogs will soon be a-croaking,
And the birds will be singing in the trees;
The tulips are peeping through the ground,
And soon we'll hear the buzzing of the bees.
The grass is a little greener on the lawn,
And we have received the catalogue of seeds;
The garden rake will soon be in use,
Then we'll be busy clearing out the weeds.
What a joy it is to watch the flowers grow,
And the fruit trees putting out their buds;
There is something in Spring that gives you life,
And see the potato bugs don't get your spuds.
There is music in the rustle of the leaves,
And we listen to the murmur of the brook;
What is more charming than the singing of birds?
Nothing! Not even the latest best selling book.
The Spring of life is a happy sunshine time,
Let us try to make it happy for someone;
We only live once upon this mundane sphere,
And the springtime of life will soon be done.

CHARLES ROWLAND

JOAN PHILLIPS, JR. I. D.

(Samuels-Parrella) — An unusual bi-color, different than anything you've seen. In fact, this dahlia is almost in a Chrysanthemum formation. Blooms average 7 to 8 inches. Color, deep mallow pink, white tips. Each bloom true to color. The petals have lacinated tips. An excellent growing plant. Open grower with canelike stems and fine foliage. This dahlia deserves a place in every garden. Plant, 4 to 5 feet high.



Root \$3.50 Plant \$1.50

JOAN PHILLIPS, JR.

JOAN FERENZ I. D. (Rindfleisch-Ruschmör)—Color, blend of chrome yellow and flush of spinal pink. Size 11 to 12 inches. The American Home Achievement Medal Winner at New York Show of American Dahlia Society

Root \$5.00 Plant \$2.50

JEFFERSONIAN F. D. (Retzer)—An immense bloom of mauve pink. Winner of an Achievement Medal at Nellsville, Ohio Show. A fine plant and free bloomer. Height, 4 feet.

Root \$1.50

JERSEY BEAUTY F. D.—Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper. Height, 6 feet.

Roots 50c

JERSEY'S DAINTY (Incurved Cactus)—One of the best white cactus Dahlias to date, being a free bloomer and a good keeper.

Roots 75c

JERSEY'S WHITE BEAUTY F. D. (White)—This is a white commercial variety with a wonderful keeping quality and the best of stems. Color, pure white, free and prolific bloomer. Height, 5 feet.

Root 75c

JOSEPHINE G. S. C. (Grosscross)—Color is very pleasing true rose pink of a bright shade, soft petals tipped yellow. Height, 4½ feet.

Roots 75c

JUSSIAANT I. C. (De Royter)—Color, lavender. A lovely dahlia in every respect. The plant is a very sturdy grower. The bush is always covered with blooms. You can always win with Jussiant. Height, 5 feet.

Roots \$1.00

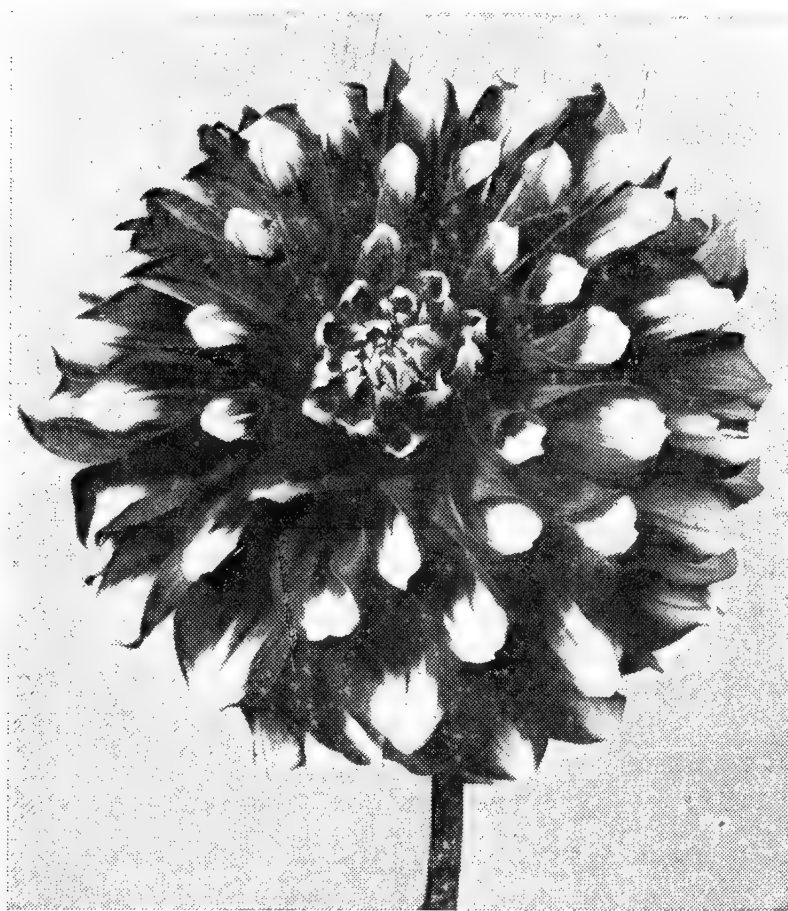
Att. Mr. Albert Parrella
Gentlemen:

New York City, Sept. 27, 1946

I noticed in the New York Times of September 26, 1946, that you have been again awarded the gold medal certificate for your commercial display.

I also note with interest that you have two new varieties of dahlias. In the past years that I have been using your bulbs I found them much better than average, and have enjoyed their immense blooms and colors. I want to congratulate you on your new accomplishments, and wish you added success.

M. O.



JOHN ADAM KERNOCHAN

JOHN ADAM KERNOCHAN F. D. (Fioretti) — A medium size bi-color which was the center of attraction on our display, at the A.D.S. show; and a first prize winner and Bronze Medal. Color, garnet red, white tips. Blooms average 8" x 5". Are held facing on long graceful stems with very good substance. Height of plant, 5 feet.

Root \$3.50 Plant \$1.50

KATIE K. I. D. (Lakeside Gardens)—A clear pink, of large size on long stems. I think it is the greatest exhibition in pink. **Roots \$1.00**

KENTUCKY—Salmon Pink. **Roots 50c**

KENTUCKY SUN F. D. (White)—Bright golden yellow. Flowers carried well up out of the foliage, on the best of stems. A clean and vigorous grower. **Roots 50c**

JUST A FEW OF OUR MANY TESTIMONIALS

My Dear Mr. Parella:

Thirty odd years ago, I organized, and served as president of the National Dahlia Society of America (until it gave way to the American Society) and having studied under the late Luther Burbank, I introduced several outstanding prize winners.

In all of my many years experience in the Dahlia field, I have never received a shipment to equal the one I received today from you which reached me in pink of condition, not a leaf out of form. I wish to compliment you on the painstaking and careful way in which you packed and shipped these plants, and assure you that I will take extreme pleasure in recommending you to all of my many friends.

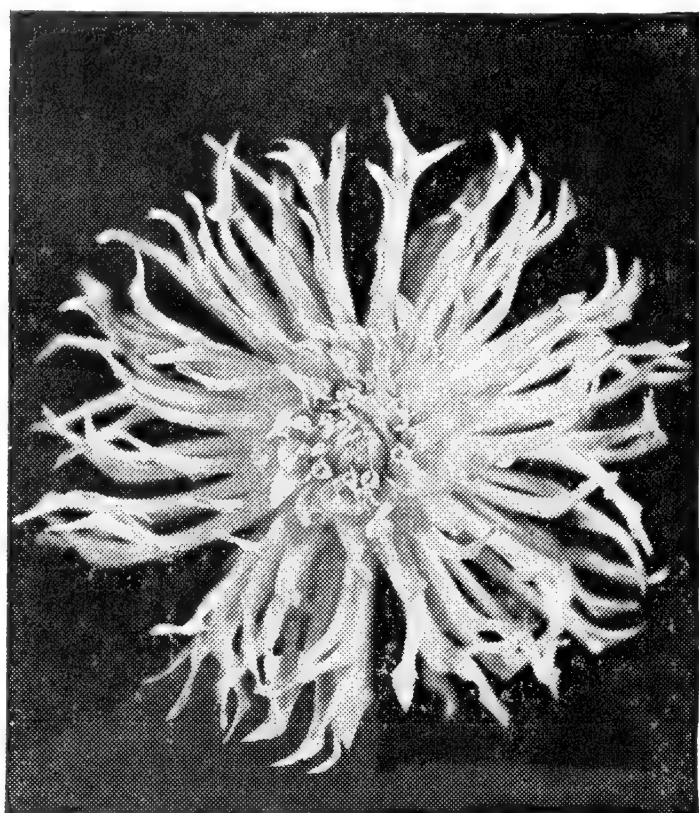
RICHARD MILTON BUTTLE

Crescent City, Calif., May 8, 1946

My Dear Mr. Parella:

The notation in my diary says "Parella's shipment: exquisite, fastidious, meticulous." Only an artist would take such care and only an artist would grow such plants. Thank you. Un mill.n de gracias, caballero.

D. M. N.



KIMIKAGE I. C. (Parrella) —

In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Height of plant, 4½ feet.

Plant \$1.25

KIMIKAGE

KING PETER F. D.—This is one of the most beautiful and delicately blended colored dahlias. White tipped lavender. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Height, 5 feet. **Root \$1.25**

KIRSTEN FLAGSTAD (Brown-Rocky River)—Bloom 10 x 5, Bush 5 ft. An artistic flower of buff with gold and apricot shadings. Early and prolific. Should be the first in your garden. **Root \$5.00 Plant \$2.50**

LADY IN RED S. C. (Dixie)—A bright scarlet red that is a good cut flower. Beautiful for baskets. Fine form as well as color for exhibiting. A vigorous grower with dark green foliage. **Root \$2.00**

LYNN FONTANNE S. C. to I. D. (Lee-Parrella) — Exhibition. 5 feet tall. Blooms 13½ inches by 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems. **Root \$3.50 Plant \$1.50**

SPECIAL COLLECTION OFFERS

No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.00**

No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. **for only \$4.50**

No. 3—15 roots, all different. Some of the latest introductions, named and labeled. **for only \$10.00**

No. 4—EXTRA SPECIAL—6 roots, 1 each of 6 different varieties, all outstanding 1946 introductions. Large size. Value \$40.00 or better for **\$25.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and double catalogue value.



LADY GARTMOR

LADY GARTMOR F. D. to I. D. (Kelly)—Carmine with ox-blood shadings on petals and on center. Blooms average 9" x 5" or better. Held facing on fine long stems. This variety not only has good substance but also plenty of resistance against weather elements. In fact, after a severe rain storm Lady Gartmor was the only dahlia in our collection that wasn't affected. A great dahlia which will make a host of friends. It will compete with Anna Benedict. Height of plant, 6 feet.

Root \$3.00 Plant \$1.50

MAFFIE S. C.—A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carmine red. Height, 4 feet. **Roots \$2.00**

MAGIC PRINCE (Hulin-Parrella)—Tall growing cactus of a lovely formation and color, being a large full centered bloom of lilac mauve. The bush is luxuriant with all good habits, clean stems at least ten inches from first set of leaves. **Plant \$2.00**

M. Co1 F. D.—A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on cane-like stems, facing sideways. Height, 4 feet. **Roots 75c**

MICHIGAN WHITE S. C. (Keiser-Lakeside)—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time on bush. **Roots \$1.00**

MILTON J. CROSS I. D.—Color, clear light lemon yellow at the center, shaded rose and coral on outer petals. Huge blooms on cane-like stems. Height, 5 feet. **Root \$1.00**

MISS KENTUCKY F. D.—Size 7 x 4 inches. For those that admire the pastel shades this is fine. White delicately overlaid opalescent pink. Free and early bloomer with 100% stem and bush growth. **Roots \$2.00**

MARIE F. D.—Pink. Lovely Dahlia. Prolific bloomer and a fine commercial type. **Root \$1.00**

MY PRINCESS I. D.—Color Tyrian Pink. Lacinated petals. Free and prolific bloomer. Flowers 8 inches or better on cane-like stems with full center to end of season. **Root \$2.50**



MARGARET DUROSS

Photo courtesy of New York Journal - American

MARGARET DUROSS—Was named in honor of an official of the N. Y. Journal-American. This is a grand dahlia in every respect, and it was immensely admired by the visitors at our garden this past season. The color of this lovely dahlia is amaranth pink with amaranth purple shadings. The petals are lacinated, giving it a pin cushion effect. Blooms average about 8 inches, or better, are of good substance and best of stems. Winner of a bronze medal at the A.D.S. show in 1942. Height of plant, 4½ feet.

Roots \$3.50 Plants \$1.50

MISS LONG ISLAND I. D. (Jeffords-Parrella)—A tall grower with splendid habits and a very attractive plant. The color is bright watermelon pink. Some of the petals show tips of silver. Height, 6 feet.

Roots \$1.50

MRS. GEORGE LE BOUTILLIER I. D. (Smith-Ruschmohr)—Color, deep crimson. The blooms are exceptionally large. Height, 4½ feet.

Roots 75c

MRS. THOS. A. EDISON I. D.—Velvety red reverse silver.

Roots \$2.50 Plants \$1.25

MISS OAKLAND F. D. (Oakleigh-Lakeside)—A pure white dahlia of good size and exceptionally fine formed. A free and prolific bloomer, with fine stem. Height, 5 feet.

Roots \$1.00

MOON-GLO F. D. (Parrella-Hulin)—Color, lemon yellow. High center which gives it a distinct glow. Height, 4½ feet. **Roots \$1.50**

MRS. E. J. (Rocky River, R. C.)—Clear brilliant pink with white centers and very lightly tipped white. Exceptionally good substance. Winner of 3 Certificates of Merit. **Root \$7.50 Plants \$3.50**

MRS. HESTER A. PAPE I. D.—12 x 5 (Pape-Rocky River). A really big fellow which will be hard to beat on the show table. Color is Reddish-Purple. Has been a consistent winner in 'Red', and "Purple" classes in open-to-all competition. American Home Achievement Medal winner at Cleveland and Baltimore and tied for this medal at East Liverpool. Plants are tall. A good grower and profuse bloomer. This is a variety that anyone can grow. On Western and Midwest Honor Rolls. **Root \$7.50 Plant \$3.50**

MRS. WILLIAM S. KNUDSEN I. D. (Dixie Gardens)—Color, pure white, 6 to 7 feet. Heavy insect resisting foliage. Bloom 10 x 12 x 7 inches. **Roots 75c**

MYRA HOWARD I. D.—Saffron yellow and gold with tints of salmon. The entire effect being ochreous orange. A wonderful plant, producing giant blooms freely on long rigid stems. Height, 6 feet. **Roots 75c**

MRS. HERBERT O'CONNOR (Berwick-Dahliade)—An artistic dahlia, bright rose pink shading to deep rose pink at center. Bush tall. Profuse bloomer. Stems strong, and flowers face nicely. **Root \$1.00**

MURPHY'S MASTERPIECE I. D.—Large red. **Root \$1.50**

MISS SAN DIEGO (Comstock) I. C.—Lacinated cactus. Lemon yellow, outer half of bloom tyrian pink. Blooms 9 x 7 on long straight stems. Achievement Medal winner at Inglewood, Cal. in 1944. Certificate of Merit at East Lansing, Mich. Listed on the 3 Honor Rolls of the country. **Plants \$5.00**

NANCY ANN MITCHELL I. C.—Scarlet. **Roots \$2.00**

OGDEN REID—For price and description see back cover.

OAKLEIGH MONARCH F. D. (Oakleigh Gardens)—It is bright cerise red color—quite unlike any other introduction of recent years, and the keeping qualities, for such a large Dahlia, are remarkable. Height, 5 feet. **Roots 75c**

PEARL HARBOR I. D. (Dixie Dahlia Gardens)—An 8" to 10" flower that rolls back to the stem. A rosy lavender flecked and splashed dark purple which appears blood red. Named in memory of tragedy at Pearl Harbor, America's rosy spot, which was spattered with blood on December 7th. A seedling of Mrs. Wm. S. Knudsen, crossed with Audrey Schmidt. An early bloomer and a good grower. (Storrs report a 6' bush, where it received a certificate in 1941.) On Eastern, Mid-West and Western Honor Rolls. **Root \$3.50 Plants \$1.50**

PREMIER'S MAJESTIC I. D. (Premier)—Color, salmon, gold and mulberry. A real fine dahlia on cane-like stem. Height, 5 feet. **Root \$1.00**

PREMIER'S WINSOME I. D. (Premier)—Color, white suffused with mallow pink. A very massive bloomer which can be grown to an immense size. Height, 5 feet. **Root \$1.25**

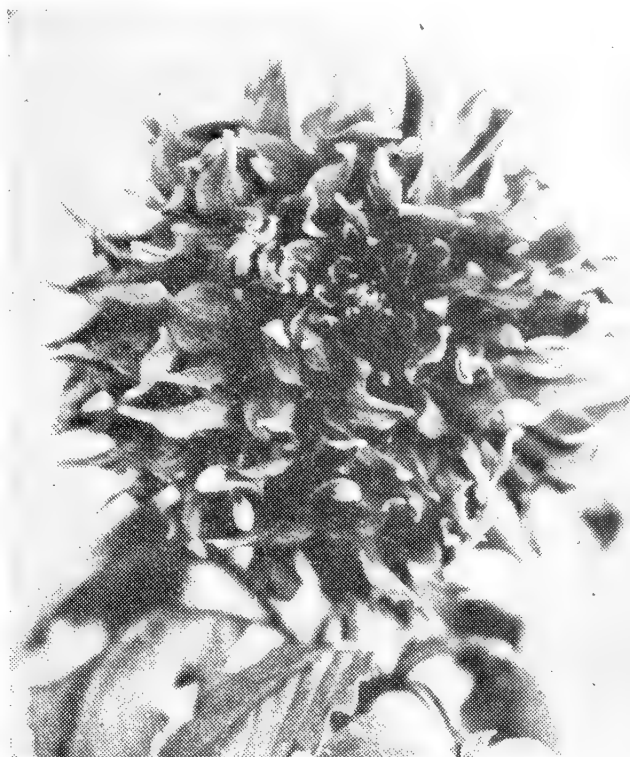
PINK PRIDE OF AUSTINBURG I. D.—Grenadine pink. **Root \$1.50**

PYGMALION (Holland 85A)—Bloom 9 x 5, bush 5 ft. Very attractive large orange-tan flowers suffused peach red. Petals incurve, and at times revolute enough to qualify as an Incurved Cactus. Healthy and rugged, with good stems. **Root \$2.00 Plant \$1.00**

- RAY SMITH S. C.** (Max O. Scheffel)—Semi-Cactus, lavender with white tips. Bush 5½ to 6 ft. Bloom 10 x 6 to 11 x 7 in. One of the cleanest growers, with straight, stiff stems and finest of foliage. Perfect centers, tight to the last. Good keeper. **Root \$7.50 Plant \$3.50**
- RED SUNSET I. D.**—Very bright, vivid, Chinese scarlet; long stems and healthy grower. Beautiful foliage. Height, 5 feet. **Root \$1.00**
- REV. PUGH F. D.**—We highly recommend this large exhibition type dahlia. Bright scarlet; insect resistant, early and consistent bloomer. **Root \$3.50 Plant \$1.50**
- RENATE MULLER** Incurved Cactus (European)—One of the finest to date; large flowers on the best of stems. Color, bright rose with pale yellow center. Height, 4 feet. **Roots \$1.25**
- RETA BALLIN I. D.** (Foreign-Parrella)—An exceptionally fine dahlia of good size and depth. Blooms average 10 inches in diameter, and 7 inches in depth without forcing. Color, lemon yellow, almost an empire yellow. Petals slightly curled at the tips. A fine exhibition bloom with a closed tight center until the end of the season. Height, 4½ feet. **Root \$1.50**
- RITA WELLS I. D.** (Straight-Wells-Ruschmohr)—Large grenadine pink and buff. **Root \$1.50**
- RHYTHM** (Dozier-Dahliadel)—This 8" Incurved Cactus is an exquisite beauty with its double serrated tip. The cameo or shrimp pink color with suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Certified at Storrs, W. Va., E. Lansing and on the Honor Rolls. Be sure to grow this new pink creation. **Root \$3.00 Plant \$1.50**
- ROSE FALLON F. D.**—A huge bloom of orange amber. Good grower and fine producer. **Root 50c**
- ROCKET SPRAY S. C.**—Lovely cerise with lemon base. The petals are fine and well pointed. Bush rather tall with 8-inch blooms on long stems. **Root \$2.00**
- SANTA CLAUS I. D.** (Dixie Dahlia Gardens)—Flag red, tipped white. Blooms, 7" x 5". Very aristocratic in formation. A seedling of Michigan White, which accounts for its being a free bloomer. A Medal Winner at A. D. S. Show in Commercial undissominated class. Also won same classes at New Baltimore, Mich., and Toledo, Ohio. On Eastern and Western Honor Rolls. **Root \$2.00 Plant \$1.00**
- SARETT'S PINK FLAMINGO** (Sarett-Ruschmohr)—A clear rose pink incurved cactus of exquisite color and formation. Winner of 3 American Home **Root \$3.00 Plant \$1.50**
- SHERWOOD'S PEACH** (Sherwood-Ruschmohr 85A)—1944, Bloom 11 x 7, Bush 3 ft. An orange apricot of a softer tone than Sunrays. Cane-like stems with insect resistant foliage. Rather slow developing so should be planted early. **Root \$3.50 Plant \$1.50**
- SILVER LADY** (Hillside)—Bloom 10 x 6, Bush 5 ft. A most exquisite and lovely dahlia of ivory white delicately flushed and edged violet rose. Rugged bush, vigorous foliage, and long stems. **Root \$1.50**
- SON OF SATAN S. C.** (Slocum)—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to 12 inches in diameter. A sensation in any garden. **Root \$1.00**
- STAR OF BETHLEHEM S. C.**—Flowers are pure white with fine pointed petals, with a large, high tight center. Height, 4½ feet. **Roots 75c**

SUN GAY S. C. (Hamblyn-Parrella) — Color: Scarlet to Scarlet Red. General appearance Grenadine Red. With us this dahlia has been grand for the last two years. The formation and color combination of this flower is very pleasing to the eye. The plant is a vigorous grower with excellent branching habits. Foliage immune from insects. Blooms average 9 to 10 inches and 4 to 5 inches in depth. Are held facing on best of stems. Height 5 ft. Sun Gay received certificate at East Lansing trial grounds with score of 85 E. in 1944. An Honor Roll dahlia.

Root \$7.50 Plant \$3.50



SUN GAY

SONIA S. C. (Chappaqua)—Amaranth pink flushed with rhodamine purple. Size, 8 by 6. Very distinctive coloring and petal formation. Foliage is dark and resistant. Blooms early and continues profusely throughout the season. Prolific root maker. Selected by Lynn Dudley for the Honor Roll. If you want plenty of flowers, don't miss growing Sonia. Root \$1.50

SWEET LAVENDER I. D. (Parrella)—A very pleasing bi-color of phlox purple blended with rose lavender with white tips. Blooms average 7 to 8 inches and are held facing on the best of stems. Good foliage and a fine growing plant. Please note, this is the No. 50 T seedling bi-color dahlia that was so greatly admired by visitors on our display at the A.D.S. Show, September 21st and 22nd. And many of your friends made a notation of it. We are always sincere in our statement, we will say that 25% of the blooms will not come bi-color, but just a solid color. That is why we release it at a very reasonable price. Height of plant, 4 feet. Root \$3.50 Plant \$1.50

SWEETIE PIE I. D. (Yerkes-Parrella)—A commercial yellow dahlia of exceptional quality. Blooms average 6 inches by 4 inches on fine long stem. An early and prolific bloomer. Winner at the A.D.S. Show in New York, in open to all classes. An Honor Roll dahlia. Root \$2.00

STRAIGHT'S WHITE I. D.—Pure White, very large. Root \$1.50

SILVER GLAMOUR is not "just another dahlia"! It is an authentic color sport of the parent "Glamour". Color is deep rose heavily flushed with white. Plant \$10.00

SYLVIA TODD I. D. (Kelly-Parrella)—The color of this marvelous dahlia is Rose Pink with deeper shading of Liseran Purple. Blooms average 10 to 11 inches or better without forcing with great depth. Flowers are held facing on strong stiff stems. Foliage light Green but resistant to insects. Plant is an open grower with good branching habit. The beauty of this dahlia is hard to describe, but must be seen in bloom to be appreciated. Height of plant, 4 ft. An Honor Roll Dahlia. Root \$7.50 Plant \$3.50

Atlanta, Ga., January 14, 1946

Dear Mr. Parrella:

Seeds last year was the best I have found anywhere. Made me proud, not ashamed of them.
R. T.

There is a great difference between the dahlia our father used to know and the modern dahlias.



SUPREME COMMAND

SUPREME COMMAND I. D. to F. D. (Boram) Parrella—Color Spectrum Red all through the flower. One tone. -The immense size dahlia which received a silver medal at the A.D.S. Show of 1943, is not only very large in size but it is also beautiful in a new shade of red. Size 11 inches by 7 inches or better. Plant is a vigorous grower with fine branching habit. Flowers are held facing and on top on cane-like stems. Insect resisting foliage. Height of plant 5 to 6 feet. If you are looking for a large dahlia, this is it. Due to the severe storms just previous to the 1944 and 1945 A.D.S. Shows, we were unable to exhibit same. An Honor Roll dahlia.

Root \$7.50 Plant \$3.50

THE REAL GLORY F. D.—Pure white. Very large. **Roots \$2.00 Plants \$1.00**

TOWN TOPIC F. D. (Hulin-Parrella)—Magenta Purple. The blooms will average nine inches grown normally, with ten to fifteen inches of clear stem above the first set of leaves. **Root \$1.25**

THE FIREMAN I. D. (Success)—A striking cardinal red, with golden flushes and golden tips. The petals are long and wavy, and twist gracefully near the tips. The flowers are large and are held facing sideways on long, stiff, stems. Height, about 6 feet. **Roots 75c**

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

THELMA CAIN I. D. (Cain-Parrella)—Color, light coral red all outer petals, but shades of jasper pink at center and on backs of petals. The giant blooms are facing on fine stems. Good plant, best of foliage and exceptionally fine grower. Height, 6 feet. **Roots \$1.50**

TOWER'S EMPIRE I. D. (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter. **Roots \$1.00**

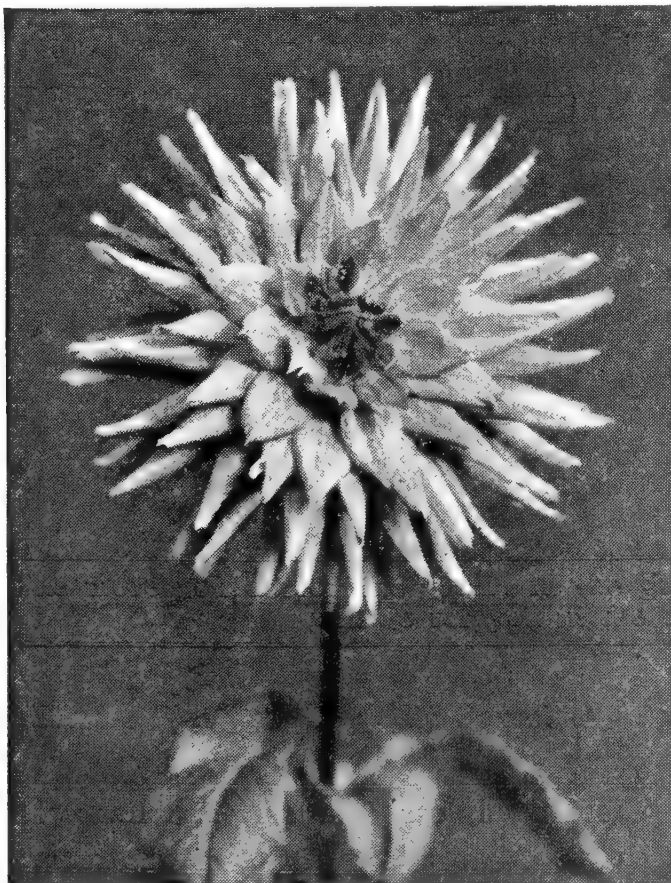
VICTORY F. D. (Asther)—Here is a large dahlia with good depth that is very formidable in the formal pink class, as well as being a very pleasing variety in the garden. The color is rose-pink with a golden suffusion. **Root \$1.00**

V-DAY S. C.—12 by 8. Dixie Gardens. Brilliant dark rose. Authorities say that to date there is no dahlia of this color. A seedling of Carl Dahl, having the same long leaves and substance of bloom. An Honor Roll dahlia and a good one. **Root \$5.00 Plant \$2.50**

VIN WELL BITTERSWEET I. D. (Blamer-Parrella-Hulin)—Coppery red laid over amber. A dahlia with an entirely new color and a perfect formation with huge blooms and great depth on the best of stems. A free and prolific bloomer. Height, 5 feet. **Roots \$2.00**

VIN WELL CRINKLES I. D. (Blamer-Parrella)—Color, orchid shading to shrimp pink toward the tip. Petals crinkle. Size of bloom, 8½ inches by 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive. Height, 5 feet. **Root \$2.00**

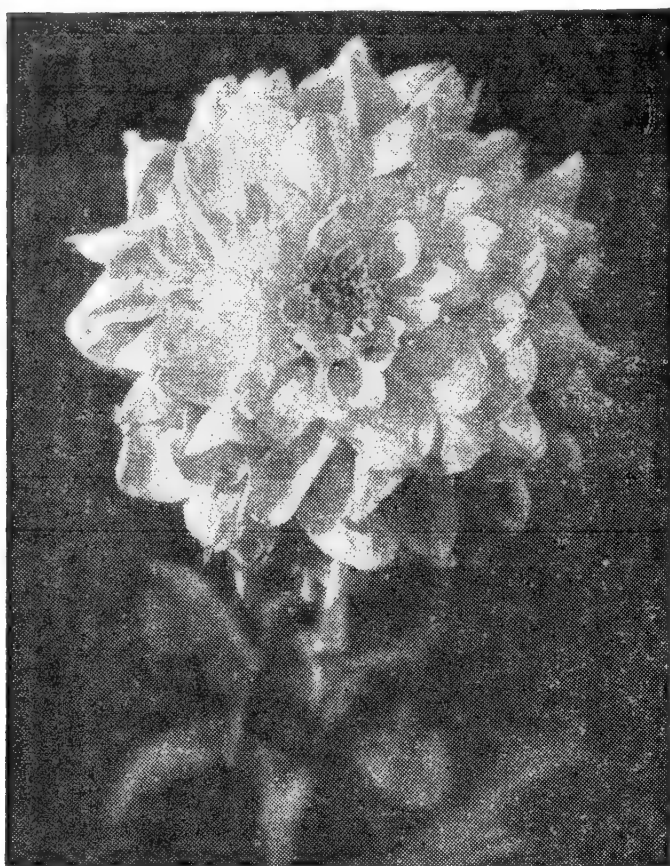
VIRGINIA RUTE I. D. (Chappaqua)—An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance. Height, 6 feet. **Roots \$1.25**



VIN WELL DAINTY

VIN WELL DAINTY Str. Cactus (Blamer-Parrella) — Color, Begonia rose blended to geranium pink; base of petals, lemon yellow lined, chrome yellow on face. Average size, 5 inches without forcing. Good branching habit, clean grower, good plant, fine stem and prolific bloomer. **VIN WELL DAINTY** is a truly beautiful dahlia and much needed in its color class. Many dahlia lovers have admired this flower at our Gardens this past season. Your garden should not be without it. Height about 5 feet.

Root \$2.50 Plant \$1.25



VIN WELL PARAGON

VIN WELL PARAGON F. D. to I. D. (Blamer - Parrella) — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Eusline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941.

Roots \$2.50 Plants \$1.25

VIN WELL SUNSHINE S. T. (Blamer)—Color, lemon yellow. A lovely dahlia with plenty blooms during entire season. Flowers held facing on cane-like stems. Good foliage on 5 ft. plants. **Root \$3.00**

WHITE CHRISTMAS F. D. to I. D. (Scheffel)—A 10" white dahlia, that will win on the show tables, not only for its fine form, but because of its great depth as well. Plants are vigorous rugged growers with heavy insect-resistant foliage. **Roots \$3.50 Plants \$1.50**

WHITE KING F. D.—White. **Root 50c**

WHITE WONDER I. D.—A pure white dahlia. The giant blooms are well formed with long pointed, twisted and curled petals. Height, 5 feet. **Roots 50c**

WINGS S. C.—Dark Carmine. **Root \$2.50 Plant \$1.25**



ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, 60c per hundred, \$5.00 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

We would appreciate very much if you print or write your name and address **PLAINLY**, in order to avoid confusion.

Order early and you will not be disappointed.



WANDA MEADE

The charming young lady is WANDA MEADE holding the beautiful blooms of the dahlia named in her honor.

WANDA MEADE I. D. (Parrella—Blamer-Hulin)—This medium size dahlia which received First and Special at the A. D. S. Show in New York, 1942, and also received a Bronze Medal from the New York Florists' Club on September 14th, 1942, is one of the most outstanding and showy dahlias we have had the pleasure of introducing. Color, scarlet red, evenly tipped white. Blooms average from 5 to 7 inches in diameter with plenty of depth. The blooms are set on fine, long, wiry stems, flowers facing. Foliage light green, insect resisting. Height of plant, 4½ feet. **Root \$2.50 Plant \$1.25**

WORLD EVENT F. D. to I. D. (Dixie Gardens)—Color, amaranth pink flushed mallow purple, general effect being soft, glowing pink. Size 9" x 6", without much disbudding. It has a high center and is complete back to stem; flowers are held on the side on a long strong stem. Certificate winner at Storrs and East Lansing in 1943, and on three honor rolls.

Roots \$3.50 Plants \$1.50

YELLOW TIPS—Yellow and White Tips and Orange.

Roots \$1.50

Yowo Matsuoka S.C.—Rose Red.

Roots \$1.00

Dear Sir:

Our Dahlias were beautiful last year even though I am an amateur. Your Hulins, Melody and Rhythm were grand.

San Diego, Cal., March 19, 1945

MR. & MRS. J. A. J.

My tubers are not forced, but grown in heavy soil.

BALL DAHLIAS - Roots Only



MARSHALL KERNOCHAN (Fioretti-Parrella)—Ball dahlia. In introducing this fine dahlia we are herewith giving the exact description received at the Ohio Valley Trial Ground, with a score of 85. Color, carmine. Flowering habit, prolific. Date of first bloom, August 20th. Cutting length of stem, 24" x 30". Strong, erect, good proportion. Flowers facing up to half facing. Habit of growth, tall, erect and branching. Health very good. Height, 5 ft. Blooms, 3½" x 3". Substance, good. Remarks—best red ball to date. A Prize Winner where it was shown. Also won First Prize at the New York World's Fair in 1940. First Prize at the Peekskill Show in 1941, First and Special at the A. D. S. Show in New York, 1941. An Honor Roll Dahlia.

Roots \$1.50

MARSHALL KERNOCHAN

A. D. LIVONI—Soft pink. **Root 50c**

CAROLYN BALL — Clear pink.
Root 50c

DUSKY—Dark red. **Root \$1.75**

MARY HELEN —Yellow. **Roots 75c**

MAUD ADAM — Clear shell pink.
Root 50c

CHARLOTTE CALDWELL—Orchard Carol.

Root 50c

BLACKBALL (Hulin)—The darkest dahlia we know of and a perfect Ball.
Profuse bloomer on good long stems.

Root \$2.50

FRANCES HAMILTON ARCHER, Giant Ball (DeGrado-Premier)—Here is one of those new giant Ball Dahlias that grows to 6 inches in diameter with ordinary culture but may be grown even larger through forcing. It is a fitting companion flower to Alice J., but is much more floriferous. Color is a beautiful lavender violet.

Plant \$2.50

LEAH PEARL — Pink and Cream.
Root \$1.00

S U P T. A M H Y R N—Clear rose pink. **Root 50c**

JAMES VICK — Purple crimson.
Root 50c

RED CHIEF—Red. **Root \$1.25**

WHITE CAPS. **Root \$1.00**

Dear Mr. Parrella:

My first order of Dahlia Bulbs this season arrived in very good condition. Thank you very much for the free root you sent me. I've had wonderful success with your stock in the past, and I'm looking forward to another successful season.

Jersey City 5, N. J., May 18, 1946

KENNETH SCHLATMANN

IN THE SMALL VARIETIES WE ARE OFFERING THE
FOLLOWING WHICH ARE VERY GOOD

MINIATURE DAHLIAS - Roots Only

ANDIES ORANGE—Bright orange.	Root \$1.00
ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand miniature in every respect. Height, 3 ft.	Root \$2.00
BUCKEYE BABY—Gold bronze.	75c
BABY ROYAL S. C.—Salmon pink.	Roots 50c
BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black.	Root 50c
CHICO (Charpaqua)—A new miniature informal decorative of bright clear scarlet. Size, 3" x 2". Blooms profusely on long stems. Good keeper when cut. Won first prize in the seedling class at N. Y. Show.	Root \$1.25
CORALETTE—Coral pink:	Roots 50c
FONDA M. F. D. (Hulin-Parrella)—Beautiful tones as it is gold at center, orchid and old rose near the tips, back shading to raspberry. Flowers from 2 to 2½ inches, facing on best of stems.	Root \$1.00
GOLDEN YOUTH—Bright gold.	Root \$1.00
JAMBOREE—Pink.	75c
LITTLE COLONEL Min. S. C. (Galloway-Parrella)—Size 3" to 3½", bush 36". Color, soft pink with primrose center.	Root 75c
LITTLE JENNIE—Flesh color canary center.	75c
LITTLE SLAM (Hulin-Parrella)—Miniature cactus of very appealing color and shape. Medium low bush covered all season with small flowers of a lively violet rose.	Root 75c
LITTLE DIAMOND—Pink.	Root 75c
LITTLE FIRE BALL—Bright red.	Root 50c
MISS INNOCENCE F. D.—A small white which is very attractive.	\$1.00
NICKY—Pink.	Root \$1.00
SYLVIA F. D.—Scarlet red—one tone. Very good.	Roots 50c
WINE DROP M. D.—(Kanouse)—A lovely little wine colored flower of about 2 inches on wonderful stems.	Roots 50c
WHITE FAWN F. D.—Pure white.	Root 75c

Stuart, Nebraska

Gentlemen:

Enclosed find my check for \$10.00 for which please send me a collection of Dahlia bulbs, your selection. My Dahlias last year were perfectly beautiful. To strangers it seems astonishing that we can raise such gorgeous specimens out here in the sandhills.

MRS. F. J. C.

New Ulm, Minn., Sept. 25, 1946

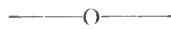
Dear Mr. Parella:

Words can hardly express how beautiful the flowers were from your Roots this year. It's only too bad now that they are blooming so nice I just heard that it is going to freeze in Minnesota to night.

JOHN R. F.

EXHIBITION POMPON DAHLIAS - Roots Only

AMBER GLOW—Coral and gold.	50c
BETTY ANN—Exhibition. Soft clear pink.	50c
BETTY MALONE—White, violet shaded.	75c
BRONZE BEAUTY—Bronze.	50c
CLOVER—Color, cream white tinted pink. One of the smallest and perfectly formed poms. A Prize Winner wherever shown. Also a Certificate Winner at Storrs.	\$1.00
EBONY—Black red.	75c
GERDA C.—Creamy yellow.	50c
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
PURPLE GEM—Purple.	75c
RED WARRIOR—Bright red.	75c
YELLOW GEM—Yellow.	50c
SHERRY—Violet purple.	50c



SINGLE DAHLIAS - Roots Only

LORNA DONE—Pink.	75c
MARSHALL'S GLORY—Red, white tipped.	75c
NEWPORT WONDER—Soft pink.	75c
ORANGE GOLD—Color orange gold.	\$1.50
PURITY—White.	75c
ROBBIE (Collarette)—Red, yellow center.	1.00
ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits.	Root \$1.00
SNOW PRINCESS—White.	75c
TANGO CENTURY—Orange and gold.	50c
TWINKLE (Orchid)—rose and white.	75c

ORDER BLANK

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE

BRONX 66, N. Y.

Telephone OLinville 5-8384

Mr.
Mrs.
Name Miss.....

Address.....

City..... State.....

When Wanted.....

Ship Via..... Amt. Enclosed

Quantity	Root or Plant	V A R I E T Y	Price	

Please make Check or Money Order payable to Albert Parrella

- NOTE -

Kindly order your wants early, some of our stock is limited.

Write your name and address plainly.
To avoid delay be sure to include your Postal
Zone Number.

Thank you,

Parrella Dahlia Gardens

PARRELLA'S

1947 DAHLIA CATALOGUE



OGDEN REID I. D.

(Kelly-Parrella)

A grand dahlia named in honor of the famous editor of the N. Y. Herald-Tribune. This immense champion of a dahlia which grows, normally, 13 inches in diameter, and with a little extra care, could be grown very large. In fact, one well grown bloom shown at The Community Flower Show of Richmond Hill, L. I., on September 9, 1944, received first and special prizes for the largest and most perfect bloom in the show. We do not want to mention size of this bloom as it seems unbelievable. Color Spinel Pink, blended with lighter rose pink with blend and striping of Primuline yellow. Blooms are held facing on canelike stems. Foliage, leathery and resistant to insects. The plant is a vigorous grower and perfect in every respect, free and prolific bloomer. Height of plant 6 feet. Stock limited.

Root \$7.50 Plant \$3.50

ALBERT PARRELLA DAHLIA GARDENS

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